

Video Title: Sales & Marketing

Video Description: Sales & Marketing at Merck means opportunity for career growth across multiple functions. From sales rep to marketing manager, John Copeland explains his experience and development throughout his career and advises candidates to join Merck.

Voiceover

John Copeland has been with Merck for 14 years. He helps prepare for the launch of new vaccines and works with Merck employees from all over the world.

John (Roger to be removed) Copeland, Associate Director of Strategy Development

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My counterparts in the field were incredible people all very driven, motivated great attitude about the way they approached their work and really believed in what they were doing. And as I had the opportunity to engage with people from headquarters, I found them to be extremely bright very well versed.

Voiceover

:29

John says Sales and Marketing is a crucial asset to Merck's success.

John

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By having a strong presence in the marketplace and help physicians to help patients by introducing our products at appropriate times and that is really what drives the revenue stream for the organization and ultimately enables us to continue to bring products to market.

Voiceover

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And he believes that Merck can be the solution for a rewarding career.

John

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Merck provides you the opportunity to accomplish anything that you set out to accomplish and if the company's vision and mission are aligned with your personal beliefs and aspirations then I think Merck can be a great place for someone to succeed.

1:13

END